




ElectricSense®



USE ENERGY WISELY

**Looking
for an easy
way to help
keep electric
rates stable
and help the
environment?**



**Learn about our
ElectricSense®
energy management
program.**

Enroll your electric water heater in the Electric\$ense® energy management program. This program helps keep rates stable by reducing electric use when regional demand is high and causes price spikes. The co-op installs a receiver for the water heater and everything else is automated.

Residential: Water heating is paused only a handful of times a year and does not exceed six hours at a time.* Summer management is typically 2 p.m. until about 6 p.m. and winter is 5 p.m. to about 8 p.m.

Storage: Water heating is paused Monday-Friday* from 11:30 a.m. - 8 p.m. in the summer and from 5:30 a.m.- 1 p.m. and 3:30 p.m. -10 p.m. in the winter.

Large-capacity electric water heaters

The energy management program works well with the large capacity 85 and 100-gallon Marathon water heaters that MiEnergy Cooperative sells to members at a significant discount. Free water heaters are available for members building a new home.



Your Touchstone Energy® Cooperative 

www.MiEnergy.coop | 1-800-432-2285

*Under certain emergency conditions, management could exceed these parameters.